

NOTICE OF SOLE SOURCE PROCUREMENT

Date: Tuesday, July 07, 2009

Vendor/Contractor: Prentice Hall

Contract Amount: \$295,092.00

Description of Services: Oceanography Textbook

Sole Source Determination: Copyrighted materials being purchased from the publisher.

Date of Award: TBD






VIRGINIA BEACH CITY PUBLIC SCHOOLS

A H E A D O F T H E C U R V E

*Department of Curriculum and Instruction
Office of Secondary Instructional Services*

MEMORANDUM

TO: Kevin J. Beardsley, Director
Office of Purchasing Services

FROM: Christine W. Caskey, Assistant Superintendent 
Rodney J. Burnsworth, Director 
Anne L. Mannarino, Science Coordinator 
Office of Secondary Instructional Services

SUBJECT: SOLE SOURCE JUSTIFICATION – PRENTICE HALL

DATE: July 6, 2009

The Oceanography Textbook Adoption Committee reviewed publishers' catalogs and identified eight textbooks for consideration. Three of the identified textbooks selected for review were found to correlate to the Virginia Beach City Public Schools' objectives for Oceanography. The textbooks were reviewed by the Oceanography teachers and the public during March to May 2008.

The textbook adoption committee reconvened to review teacher and public comments. Based on this information, the *Essentials of Oceanography* textbook was selected, and recommended to the School Board for approval.

This memorandum is to certify that Prentice Hall is the sole provider of the book, *Essentials of Oceanography*. Virginia Beach City Public Schools has selected this book, as it is specifically customized for the VBCPS Oceanography Curriculum.

This supports Strategic Plan Objective #1 by engaging every student in meaningful, authentic and rigorous work through the use of innovative instructional practices and supportive technologies that will motivate students to be self-directed and inquisitive learners. The book contains a section on the Chesapeake Bay that establishes relevancy and emphasizes critical thinking, problem solving and 21st century applications for student learning.

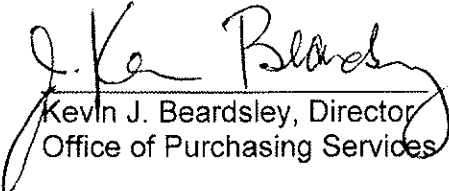
The total purchase price of this book for the district is \$295,092.00.

Memorandum to be attached to Requisition # TEXT-10-0101819.

Kevin J. Beardsley
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Memorandum to be attached to Requisition # TEXT-10-0101823.

/tbs

Approved:  Kevin J. Beardsley, Director
Office of Purchasing Services

Date 7/7/09