

NOTICE OF SOLE SOURCE PROCUREMENT

Date: 9/15/2009

Vendor/Contractor: Development Studies Center

Contract Amount: \$55,025.00

Description of Services: Individualized reading materials.

Sole Source Determination: Copyrighted materials purchased to support an existing program.

Date of Award: TBD



VIRGINIA BEACH CITY PUBLIC SCHOOLS

A H E A D O F T H E C U R V E

*Department of Curriculum and Instruction
Office of Elementary Instructional Services*

MEMORANDUM

TO: J. Kevin Beardsley, Director
Office of Purchasing Services

FROM: Christine W. Caskey, Assistant Superintendent 

Marie Balen, Director 
Paula Tortolini, Elementary Curriculum Coordinator 
Office of Elementary Instructional Services

SUBJECT: SOLE SOURCE JUSTIFICATION FOR DEVELOPMENTAL STUDIES CENTER

DATE: September 10, 2009

REQUISITION #: INST-10-0105546

TOTAL DOLLAR AMOUNT: \$55,025.00

JUSTIFICATION FOR SOLE SOURCE:

Development Studies Center (DSC) is the sole provider of the required materials. These materials are copyrighted and are published and distributed by DSC.

The items have already been purchased for schools. This requisition is being submitted to secure additional materials needed for each grade level.

Purchase of these materials will support the instructional program of Virginia Beach City Public Schools and advance our efforts to improve student achievement by providing each classroom with a rich library collection of quality reading materials appropriate for use by students during the time devoted to independent daily reading which is a critical component of the Virginia Beach Balanced Literacy Program in grades K-5.

The DSC Individualized Daily Reading (IDR) materials were selected because they are packaged in classroom sets, K-5, that are leveled using the Developmental Reading Assessment (DRA) system. They contain a variety of genres, including topics that support content objectives, were written by favorite children's authors, contain culturally-diverse themes and authors, and were selected and grouped by a team of professional children's librarians and experienced classroom teachers. In addition to the quality literature selection, the IDR package from DSC includes a customized staff development component to support teachers in Virginia Beach in the implementation of an effective IDR program, including helping students select appropriate books and providing regular conferences to monitor and support their comprehension. The use of these materials supports Strategic Objectives 1 and 3.

If you need additional information, please contact me at 263-1144 or email paula.tortolini@vbschools.com.

/drs

Approved: 
J. Kevin Beardsley, Director
Office of Purchasing Services

9/15/09
Date