

NOTICE OF SOLE SOURCE PROCUREMENT

Date: August 12, 2009

Vendor/Contractor: School Improvement Network

Contract Amount: \$347,130.00

Description of Services: On-line professional development software.

Sole Source Determination: Continuation of an existing program using copyrighted materials.

Date of Award: TBD

08/12/09 11:18 AM VBP



VIRGINIA BEACH CITY PUBLIC SCHOOLS

A H E A D O F T H E C U R V E

Office of Organizational Development

MEMORANDUM

TO: J. Kevin Beardsley, Director
Office of Purchasing Services

FROM: Sandy Adams, Acting Director *SA*
Office of Organizational Development

SUBJECT: SOLE SOURCE REQUEST

DATE: August 11, 2009

COMPANY: School Improvement Network

School Improvement Network is the developer and sole source provider for the professional development online service, PD 360-Professional Development On Demand, and all video programs associated with PD 360.

The software entitled PD 360 provides comprehensive online professional development training that will meet the needs of our school district. Teachers and administrators can use PD 360 to access Video Journal of Education programs. Our district will have access to hundreds of searchable learning segments, over 1,000 best practice examples showing teachers what effective teaching actually looks like and follow-up tools to help teacher know how to implement improved practices. The Office of Organizational Development found this program to be superior to similar online professional development programs.

APPROVED: _____

Kevin Beardsley

DATE: _____

8/12/09