

NOTICE OF SOLE SOURCE PROCUREMENT

Date: Friday, May 22, 2009

Vendor/Contractor: **Pearson Education, Inc.**

Contract Amount: \$50,861.25

Description of Services: Reading assessment program.

Sole Source Determination: Copyrighted materials purchased directly from the publisher to support an existing program.

Date of Award: TBD

MAY 22 2009 PM 4:05 URP5

 **VIRGINIA BEACH CITY PUBLIC SCHOOLS**
A H E A D O F T H E C U R V E

*Department of Curriculum and Instruction
Office of Elementary Instructional Services*

MEMORANDUM

TO: Kevin Beardsley, Director
Office of Purchasing Services

FROM: Christine W. Caskey, Assistant Superintendent
Department of Curriculum and Instruction

Marie Balen, Director
Susan Crosland, Curriculum Coordinator *SWC*
Office of Elementary Instructional Services

SUBJECT: SOLE SOURCE JUSTIFICATION PEARSON EDUCATION, INC.

DATE: May 13, 2009

This memorandum is to certify that Pearson Education, Inc. is the sole provider of *Developmental Reading Assessment (DRA2)* K-3, 4-5. The *DRA2* materials are copyrighted and are published and distributed only by Pearson Education, Inc.

Purchase of these materials will enhance reading instruction in grades K-5 by providing performance-based assessments and correctly monitor reading levels for correct placement in guided reading groups. It allows the teacher to recognize each child's literacy needs and address them through intentional lessons. This tool is also helpful in assessing the student's ability to read fluently and comprehend the material. *DRA2* also allows the teacher to identify which strategies the students are using effectively.

The *DRA (DRA2)*, which is the only authentic reading assessment of its kind, has been used in Virginia Beach City Public Schools (VBCPS) since 1998. This quality product has gone through nearly a decade of extensive field testing which included VBCPS teachers.

If you need additional information, please contact Susan Crosland at 263-1144 or email SusanV.Crosland@vbschools.com.

NAME OF COMPANY: Pearson Education, Inc.

REQUISITION #: INST-09-0101730

TOTAL DOLLAR AMOUNT: \$50,861.25

/drs

Approved: J. Ken Blandy

Date: 5/22/09