

NOTICE OF SOLE SOURCE PROCUREMENT

Date: July 30, 2008

Vendor/Contractor: **Kaplan Virtual Education**

Contract Amount: \$109,300.00

Description of Services: Virtual instruction and online curriculum development .

Sole Source Determination: Copyrighted materials.

Date of Award: TBD

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VIRGINIA BEACH CITY PUBLIC SCHOOLS

A H E A D O F T H E C U R V E

Department of Curriculum and Instruction
Office of Secondary Instructional Services

MEMORANDUM

TO: J. Kevin Beardsley, Director
Office of Purchasing Services

FROM: Sharon L. Gray, Alternative Education Coordinator *slg*
Office of Secondary Instructional Services

SUBJECT: **SOLE SOURCE JUSTIFICATION**

DATE: July 29, 2008

NAME OF COMPANY: KAPLAN VIRTUAL EDUCATION

REQUISITION #: CONTRACT FOR SERVICES

TOTAL DOLLAR AMOUNT: \$109,300

JUSTIFICATION FOR SOLE SOURCE:

This letter is to certify that Kaplan Virtual Education (KVE) owns all rights including copyright and other proprietary rights to all materials developed by KVE, its employees, agents, and subcontractors. KVE has the sole and exclusive right to license such materials for use by other school districts or customers or to modify and/or sell such material to other school districts and customers.

KVE is a leader in the growing field of virtual high school instruction and online curriculum development. Kaplan Virtual Education is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools and the Commission on International and Trans-Regional Accreditation. † Kaplan Virtual Education is a subsidiary of Kaplan Higher Education Corporation, which is a subsidiary of Kaplan, Inc. KVE provides flexible solutions to core, specialized or supplemental high school curriculum, and virtual learning needs. KVE's accredited programs also provide certified instructors and comprehensive administrative, coaching, educational, and technical support.

KVE courses offered through internet or web-based delivery will help Virginia Beach City Public Schools (VBCPS) address the needs of high school students assigned to alternative education, homebound, or juvenile detention center educational programs. KVE certified instructional staff will pace students appropriately, grade assigned coursework, and initiate high-touch contact with students via telephone, instant message, electronic mail, and web-based discussions.

KVE will receive four-hundred and twenty five dollars (\$425.00) per semester course for each VBCPS alternative education student enrollment. The fee will be billed after the student has remained in the semester course for more than 14 (fourteen) calendar days. Fees for alternative education are not to exceed \$50,000 for the 2008- 09 school year. The alternative education local budget is the funding source for this project (budget code 115.53200.603407). KVE will receive one-hundred and seventy seven dollars (\$177.00) per course enrollment per month for each enrollment in homebound services and the Juvenile Detention Center education program. For billing purposes, a census will be taken on the fifteenth (15th) day of each month for students enrolled in homebound services. The number of students currently active within the program at each monthly census date will determine the total billing for the monthly period. Fees for homebound services are not to exceed \$34,300 for the 2008- 09 school year. The homebound services local budget is the funding source for this project (budget code 115.52500.603407). Fees for the JDC education program are not to exceed \$25,000 for the 2008- 09 school year. The Title I, Part D FY07 Carryover budget is the funding source for this project (budget code 116.53200.603407.0056800).

APPROVED: *J. Kevin Beardsley*

DATE: *7/30/08*