

NOTICE OF SOLE SOURCE PROCUREMENT

Date: Friday, May 08, 2009

Vendor/Contractor: **Greenwood/Heinemann**

Contract Amount: \$85,000

Description of Services: Literacy intervention system.

Sole Source Determination: Copyrighted materials purchased from the publisher.

Date of Award: TBD

MM/08/09 PM 3:02 VBPB



VIRGINIA BEACH CITY PUBLIC SCHOOLS

A H E A D O F T H E C U R V E

*Department of Curriculum and Instruction
Office of Elementary Instructional Services*

MEMORANDUM

TO: Kevin Beardsley, Director
Office of Purchasing Service

FROM: Christine W. Caskey, Assistant Superintendent
Department of Curriculum and Instruction

Marie Balen, Director
Yuevonne Lansinger, Coordinator Reading Recovery
Office of Elementary Instructional Services

SUBJECT: SOLE SOURCE REQUEST- Greenwood/ Heinemann

DATE: May 4, 2009

This memorandum is to certify that the Greenwood/Heinemann is the sole provider of the Forty Fountas and Pinnell Leveled Literacy Intervention Green System for levels A-J (Grade 1). Heinemann Publishing was established in 1978 and merged with Greenwood Publishing Group in 1996. Heinemann is the national leader in the publishing of professional books for teachers and professional development for teachers. They are the only provider of the Leveled Literacy Intervention.

The Leveled Literacy Intervention System will support Strategic Objective 1: All teachers will engage every student in meaningful, authentic, and rigorous work through the use of innovative instructional practices and supportive technology that will motivate students to be self-directed and inquisitive learners. The materials support high quality instruction.

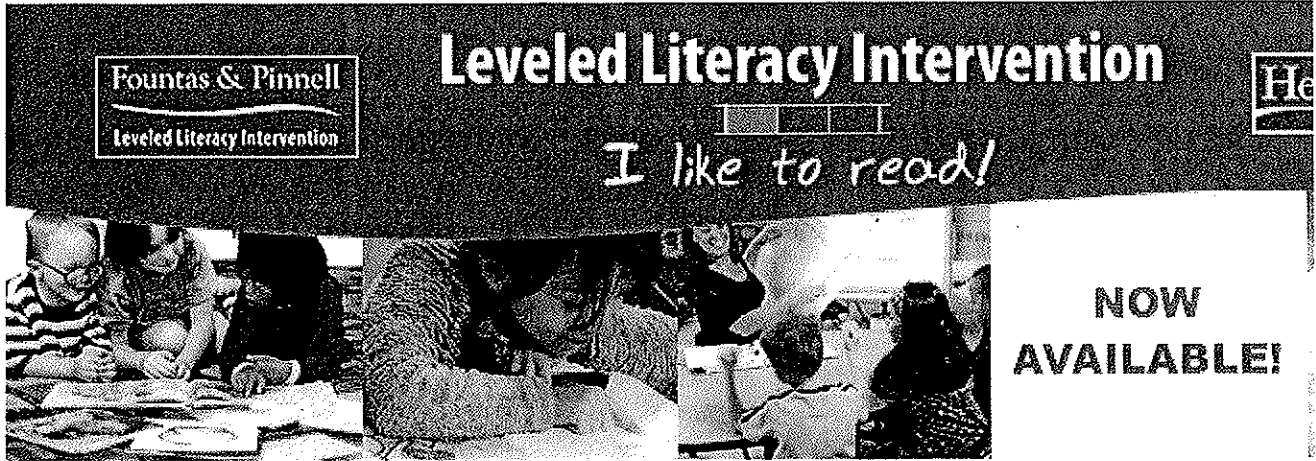
Requisition #: 09-0099807 \$85,000

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VIRGINIA BEACH CITY SCHOOLS
PURCHASING

approved: 5/8/09

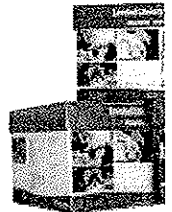


- Welcome Video
- About the Authors
- About the System
- Components
- Books
- Technology Package
- F&P Calculator/Stopwatch
- When Readers Struggle
- Prompting Guide
- Sample Material
- FAQs
- The Evolution of a Book
- Professional Development
- Research Base
- Field Study
- Response to Intervention
- Receive a Sampler by Mail
- LLI Blog

- Printable Order Form
- F&P Prof. Book Libraries

About the System

In 1996, Irene Fountas and Gay Su Pinnell revolutionized classroom teaching with their systematic approach to small-group reading instruction as described in their groundbreaking text, *Guided Reading*. The all-new Fountas & Pinnell Leveled Literacy Intervention has been developed in response to the demands of teachers and administrators for a powerful, scientifically-based early intervention program that can prevent literacy difficulties before they turn into long-term challenges. For an overview of behaviors and understandings in LLI from Levels A-N, see The Continuum of Behavior, Teaching, and Support.



LLI is based on the Fountas & Pinnell text gradient, A–Z. We recommend using Pinnell Benchmark Assessment System to determine the instructional level of your students. The systems are based on the Fountas & Pinnell text gradient, A–Z, which is correlated to the

The Fountas & Pinnell Benchmark Assessment System provides critical information about students' reading strengths and needs in the areas of processing strategies, comprehension, and fluency. Importantly, the Benchmark Assessment System provides direct links to instructional materials for each level.

To learn more about The Fountas & Pinnell Benchmark Assessment System visit www.fountasandpinnellbenchmarkassessment.com.

The Fountas & Pinnell Leveled Literacy Intervention System



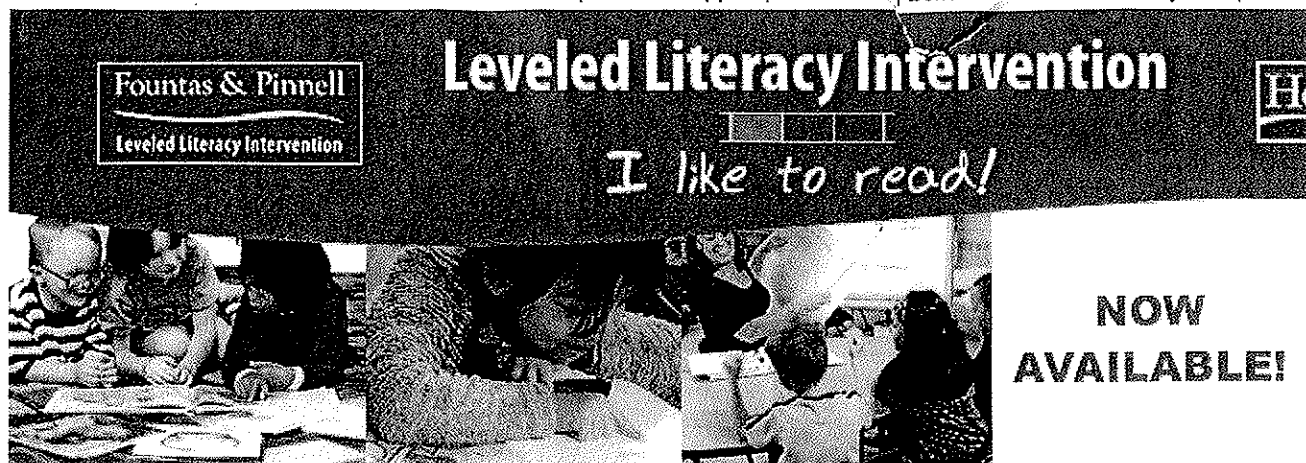
The Fountas & Pinnell Leveled Literacy Intervention System (LLI) is a small-group intervention program designed for young children who struggle with reading and

Lessons across the three systems progress from beginning reading in Kindergarten (A) to beginning reading for Grade 3 (Level N).

- LLI is designed to be used with small groups of young children who need to achieve grade-level competency.
- Participants include low-achieving children who are not receiving another intervention.
- English language learners can also benefit from LLI. Each LLI lesson provides suggestions for supporting English language learners.

For a list of components that come with each system, [click here](#).

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Ordering Information

Please contact your local Heinemann sales representative or our Customer Service for more information about the *Fountas and Pinnell Leveled Literacy Intervention System*.

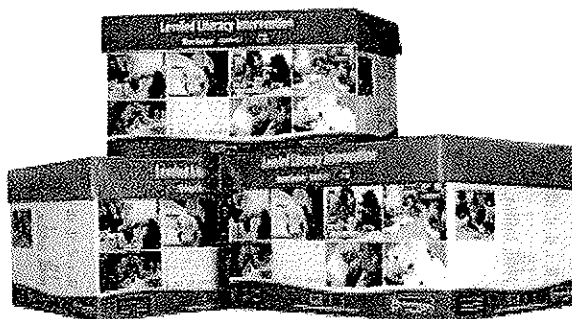
Choose your state below to find your local sales representative.

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Contact Heinemann Customer Service:

Phone: 800.225.5800
 Fax: 603.431.2214
 Email: custserv@heinemann.com

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Green System Grade 1
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 Price: \$2000
[Order Online](#)

Blue System Grade 2 Level 1
 ISBN: 978-0-325-01199-1
 Price: \$2250
[Order Online](#)



The *Fountas & Pinnell Benchmark Assessment System* is now available, [click here](#) for information.

Individual System Components