

## NOTICE OF SOLE SOURCE PROCUREMENT

Date: Thursday, April 23, 2009

Vendor/Contractor: **Developmental Studies Center**

Contract Amount: \$2,099,375.00

Description of Services: Reading instructional materials for K-5

Sole Source Determination: Copyrighted materials purchased from the publisher.

Date of Award: TBD

APR23:09 AM 9:18 VEPS



# VIRGINIA BEACH CITY PUBLIC SCHOOLS

A H E A D O F T H E C U R V E

*Department of Curriculum and Instruction  
Office of Elementary Instructional Services*

## **MEMORANDUM**

TO: Kevin Beardsley, Director  
Office of Purchasing Services

FROM: Christine W. Caskey, Assistant Superintendent  
Department of Curriculum and Instruction *WC*

Marie Balen, Director *MB*  
Paula Tortolini, Curriculum Coordinator *PT*  
Office of Elementary Instructional Services

**SUBJECT: SOLE SOURCE REQUEST**

DATE: April 17, 2009

**NAME OF COMPANY: Developmental Studies Center**

**REQUISITION #: INST-09-0099560**

**TOTAL DOLLAR AMOUNT: \$2,099,375.00**

### **JUSTIFICATION FOR SOLE SOURCE:**

Developmental Studies Center (DSC) is the sole provider of the requested materials. These materials are copyrighted and are published and distributed only by DSC.

Purchase of these materials will support the instructional program of Virginia Beach City Public Schools and advance our efforts to improve student achievement by providing each classroom with a rich library collection of quality reading materials appropriate for use by students during the time devoted to Independent Daily Reading (IDR) which is a critical component of the Virginia Beach Balanced Literacy Program in grades K-5.

The DSC materials were selected because they have been packaged in classroom sets, K-5, that are leveled using the Developmental Reading Assessment (DRA) system, contain a variety of genres, include topics that support content objectives, are written by favorite children's authors, contain culturally-diverse themes and authors, and were selected and grouped by a team of professional children's librarians and experienced classroom teachers. In addition to the quality literature selection, the IDR package from DSC includes a customized staff development component to support teachers in Virginia Beach in the implementation of an effective IDR program, including selecting appropriate books and providing rich student-teacher conferences to monitor and support their comprehension.

If you need additional information, please contact me at 263-1144 or email [paula.tortolini@vbschools.com](mailto:paula.tortolini@vbschools.com).

APPROVED: J. Kevin Beardsley DATE: 4/23/09