

NOTICE OF SOLE SOURCE PROCUREMENT

Date: Thursday, January 31, 2008

Vendor/Contractor: OUT OF THE BOX CONSULTANT SERVICES

Contract Amount: \$73,931.00

Description of Services: Customized guided field trip.

Sole Source Determination: Unique service,

Date of Award: TBD

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VIRGINIA BEACH CITY PUBLIC SCHOOLS

A H E A D O F T H E C U R V E

*Department of Curriculum and Instruction
Office of Secondary Instructional Services*

MEMORANDUM

TO: Kevin Beardsley, Director
Office of Purchasing Service

FROM: Georgeanne C. Hribar, Coordinator
Office of Secondary Instructional Services

**SUBJECT: SOLE SOURCE JUSTIFICATION FOR OUT OF THE BOX
CONSULTANT SERVICES**

DATE: January 29, 2008

TOTAL DOLLAR AMOUNT: \$73,931.00


Out of the Box Consultant Services has experience in organizing excursions for teachers to the landmarks of the Civil Rights Movement in Alabama. Mrs. Martha Bouyer of Out of the Box Consultant Services has developed the *Stony the Road We Trod* field experience that includes on-site learning experiences that facilitate the integration of the content acquired into lessons and units customized to our curriculum. Her connections to participants active in the civil rights movements will provide the opportunity for teachers to interact with eyewitnesses to key events in the Alabama struggle for equal rights.

Mrs. Martha Bouyer of Out of the Box Consultants has presented the *Stony the Road We Trod* trip for the District of Columbia Geographic Alliance and the National Endowment for the Humanities. Her clients, University of Wisconsin at Madison, the North Carolina Center for the Advancement of Teaching, We the People, and the Humboldt County and Northern California Teaching American History grant have all provided letters of recommendation for her ability to create tours of exceptional educational value.

Out of the Box Consultant Services will provide our grant program with the program that best meets the Civil Rights field experience outlined in our W.H.O. (*Where History Occurs*) Teaching American History Grant proposal. A trip planned by a commercial tour company would not provide the customized educational aspects of the trip.

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pc: Rodney J. Burnsworth, Director
Office of Secondary Instructional Services

Approved:  1-31-08