

NOTICE OF SOLE SOURCE PROCUREMENT

Date: Wednesday, December 19, 2007

Vendor/Contractor: National School Reform Faculty

Contract Amount: \$96,800.00

Description of Services: Teacher and Administrator Training

Sole Source Determination: Copyrighted training process.

Date of Award: TBD

DEC19:07 AM 10:42 VBP5



VIRGINIA BEACH CITY PUBLIC SCHOOLS

A H E A D O F T H E C U R V E

***Department of School Administration
Office of Organizational Development***

MEMORANDUM

TO: J. Kevin Beardsley, Director
Office of Purchasing Services

FROM: Toni M. Patterson, Director *TP*
Office of Organizational Development

SUBJECT: **Sole Source Request**

DATE: December 19, 2007

Attached is a copy of the proposed contract/agreement that Virginia Beach City Public Schools would like to enter into with the National School Reform Faculty® (NSRF®). The National School Reform Faculty® (NSRF®) began in 1995 as a unique set of strategies in professional development for educators by educators. Started within the Annenberg Institute for School Reform at Brown University, the protocols, texts, tools, research and other artifacts were relocated to the Harmony Education Center in 2000.

The National School Reform Faculty® (NSRF®) strategies are a unique form of professional learning community called Critical Friends Group®. Their work fosters reflection, critical friendship, and facilitative leadership gauged through the lens of equitable outcomes for all students.

Before the National School Reform Faculty® (NSRF®), the leadership programs and work of other professional organizations were examined, such as Phi Delta Kappa, The Change Leadership Group at Harvard and McREL. The National School Reform Faculty® (NSRF®) emerged as the leading program because in our professional judgment the leadership training related to building learning communities through the Critical Friends Group® concept is in strong alignment with the instructional work we've been doing with teachers and administrators since 2001, based on the work of Robert J. Marzano, Ph.D. Additionally, the training supports and extends the work of the Futures Academy which will enable VBCPS administrators to lead schools beyond their present level of performance by establishing effective collaborative cultures for improving teaching and learning.

Please review the proposed contract/agreement and advise whether we may proceed on a sole-source basis. Please let me know if you have questions or if additional information is needed. Thank you for your assistance.

APPROVED:

J. Kevin Beardsley

DATE: *12/19/07*