

NOTICE OF SOLE SOURCE PROCUREMENT

Date: July 27, 2007

Vendor/Contractor: Educational Testing Services

Contract Amount: \$183,600.00

Description of Services: Annual student subscription for online writing evaluation

Sole Source Determination: Criterion Online Writing Evaluation was developed at Educational Testing Services, and is only sold and distributed directly by them.

Date of Award: July 30, 2007



VIRGINIA BEACH CITY PUBLIC SCHOOLS

A H E A D O F T H E C U R V E

*Department of Curriculum and Instruction
Office of Secondary Instructional Services*

MEMORANDUM

TO: Kevin J. Beardsley, Director
Office of Purchasing Services

FROM: Christine W. Caskey, Assistant Superintendent
Department of Curriculum and Instruction

Rodney J. Burnsworth, Director
Robin L. Hoffman, Coordinator
Office of Secondary Instructional Services

**SUBJECT: SOLE SOURCE JUSTIFICATION FOR CRITERIONSM ONLINE
TRAINING**

DATE: July 10, 2007

This memorandum is to certify that CriterionSM Online Training is at all times exclusively distributed by Educational Testing Service (ETS).

The *Criterion* service is a Web-based application that evaluates a student's writing skills and within seconds provides score reporting and diagnostic feedback to both writing instructors and students. Students draft and submit essays and receive immediate feedback in the form of a holistic score and diagnostic annotations within each essay that guides instruction.

Approved: J. Kevin Beardsley
\$183,600