

## **NOTICE OF SOLE SOURCE PROCUREMENT**

**Date:** July 3, 2006

**Vendor/Contractor:** Scholastic Publishing Company

**Contract Amount:** \$86520.00

**Description of Services:** Instructional Materials

**Sole Source Determination:** Copyrighted materials purchased from the publishers.

**Date of Award:** July 6, 2006

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# **VIRGINIA BEACH CITY PUBLIC SCHOOLS**

A H E A D O F T H E C U R V E

## *Department of Curriculum and Instruction*

### **MEMORANDUM**

**TO:** J. Kevin Beardsley, Director  
Office of Purchasing Services

**FROM:** Ann Shufflebarger, K-12 Remediation Coordinator  
Office of Elementary Instructional Services

**SUBJECT: SOLE SOURCE REQUEST**

**DATE:** July 3, 2006

**NAME OF COMPANY: SCHOLASTIC PUBLISHING COMPANY**

**REQUISITION #: INST-6-0056621**

**TOTAL DOLLAR AMOUNT: \$ 86,520.00**

### **JUSTIFICATION FOR SOLE SOURCE:**

This is to certify that Scholastic Publishing Company is the copyright holder and sole provider of the READ 180 reading program. This particular reading program meets the needs of at-risk reading students through its unique use of computers to remediate students. The computer technology of READ 180 provides instructional materials to students who demonstrate inability to form mental models and visual images due to a lack of vocabulary and background knowledge. This program closely models the reading instructional program developed by the Department of Curriculum and Instruction and supports teachers in their implementation of the prescribed reading program.

The technology component of READ 180 permits differentiation of reading instruction to students in a private and motivating manner. Purchase of this software will support the instructional program of the Virginia Beach City Public Schools and will advance our efforts to improve student achievement.

**APPROVED:** J. Kevin Beardsley **DATE:** 7/3/06