

NOTICE OF SOLE SOURCE PROCUREMENT

Date: Thursday, June 29, 2006

Vendor/Contractor: Scholastic Publishing, Company

Contract Amount: \$168,000.00

Description of Services: Instructional materials, Read 180 reading program.

Sole Source Determination: Copyrighted materials purchased directly from the publisher.

Date of Award: Thursday, June 29, 2006

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VIRGINIA BEACH CITY PUBLIC SCHOOLS

A H E A D O F T H E C U R V E

DEPARTMENT OF CURRICULUM AND INSTRUCTION OFFICE OF PROGRAMS FOR EXCEPTIONAL CHILDREN

MEMORANDUM

TO: J. Kevin Beardsley, Director of Purchasing
Office of Purchasing Services

FROM: Robert L. Mitchell, Director
Office of Programs for Exceptional Children

SUBJECT: SOLE SOURCE JUSTIFICATION FOR READ 180

DATE: June 29, 2006

This is to certify that Scholastic Publishing Company is the copyright holder and sole provider of the READ 180 reading program. This particular reading program meets the needs of at-risk reading students through its unique use of computers to remediate students. The computer technology of READ 180 provides instructional materials to students who demonstrate inability to form mental models and visual images because of a lack of vocabulary and background knowledge. This program closely models the reading instructional program developed by the Department of Curriculum and Instruction and supports teachers in their implementation of the prescribed reading program.

The technology component of READ 180 permits differentiation of reading instruction to students in a private and motivating manner. Purchase of this package will support the instructional program of the Virginia Beach City Public Schools and will advance our efforts to improve student achievement.

RLM/mt

req. OPEC - 6 - 0056724
\$168,000.00

approved: J. Kevin Beardsley 6/29/06